



OCTOBER 7-9, 2026 • MINNEAPOLIS, MINNESOTA

PRELIMINARY SCHEDULE - SUBJECT TO CHANGE

Wednesday Schedule – 10/7/26

9:30 AM Registration Opens
10:00 AM - 1:00 PM Pre-Conference Tour*
1:00 PM - 5:00 PM Trade Show/General Assembly Set-up
2:00 PM - 5:00 PM Leadership Certificate Program*
5:00 PM - 6:00 PM Rising Stars Orientation Meeting
6:15 PM - 7:30 PM Welcome Reception
Evening Enjoy Minneapolis!

Thursday Schedule – 10/8/26

6:00 AM Nature Walk
8:00 AM Registration Open
6 AM - 9 AM Breakfast @ Blue Water Grill - Ticket Provided
9 AM - 9:30 AM Opening Ceremony
9:30 AM - 10:15 AM Keynote Speaker 1
10:30 AM - 12:00 PM Coffee Break & Speed Networking
12:00 PM - 1:00 PM Recognition Lunch
1:00 PM - 2:00 PM *Breakout Sessions:*
-Sales Session
-Leadership Session
-Editorial Session
-Trade Show Open
2:00 PM - 3:00 PM Coffee Break & Vendor Interaction Session
2:00 PM - 3:00 PM Rising Stars Special Session
3:00 PM - 4:00 PM *Breakout Sessions:*
-Sales Session
-Leadership Session
-Editorial Session
-Trade Show Open
4:00 PM - 5:00 PM Idea Exchange
6:00 PM - 9:00 PM Off Site Dinner & Activities*

***Optional sessions/events at an additional cost.**



OCTOBER 7-9, 2026 • MINNEAPOLIS, MINNESOTA

PRELIMINARY SCHEDULE - SUBJECT TO CHANGE

Friday Schedule – 10/9/26

- 8:00 AM Registration Open
- 6:00 AM - 8:30 AM Breakfast @ Blue Water Grill - Ticket Provided
- 9:00 AM - 9:45 AM Keynote Speaker 2
- 9:45 AM - 10:30 AM Coffee & Vendor Interaction Session
- 10:30 AM - 11:30 AM *Breakout Sessions:*
- Sales Session
 - Leadership Session
 - Editorial Session
 - Trade Show Open
- 11:30 PM - 12:30 PM Recognition Lunch
- 12:30 PM - 1:30 PM *Breakout Sessions:*
- Sales Session
 - Leadership Session
 - Editorial Session
 - Trade Show Open
- 1:30 PM - 2:30 PM Keynote Speaker 3
- 3:00 PM - 5:00 PM Trade Show Activity, Prize Drawings, Closing Remarks & Cocktails

***Optional sessions/events at an additional cost.**