How do I participate in USPS Mailing Promotions?



PRE-APPROVAL PROCESS



Electronic samples must be submitted for pre-approval



ALL samples must be submitted via the Mailing Promotions Portal (MPP) on the Business Customer Gateway (BCG)

If you have not signed up, please follow the instructions here:

postalpro.usps.com/promotions/portal

Utilize your unique BCG username

PRE-APPROVAL PROCESS



01

Log in to the Mailing Promotions Portal via the Business Customer Gateway:

https://gateway.usps.com/

For sign-up instructions, visit: https://postalpro.usps.com/promotions/portal

02

Select 'Submit Mailpiece Pre-approval'.

Follow instructions and upload an image of your sample (this will be used to identify it).

03

USPS will review and provide a pre-approval decision.

You will be notified via email and within the Mailing Promotions Portal.

04

Direct questions to the **Mailing Promotions Portal Questions tab**.

Enroll in the Promotion via Incentive Programs in the Business Customer Gateway prior to mailing.



1

Login to Business Customer Gateway Website:

• https://gateway.usps.com/

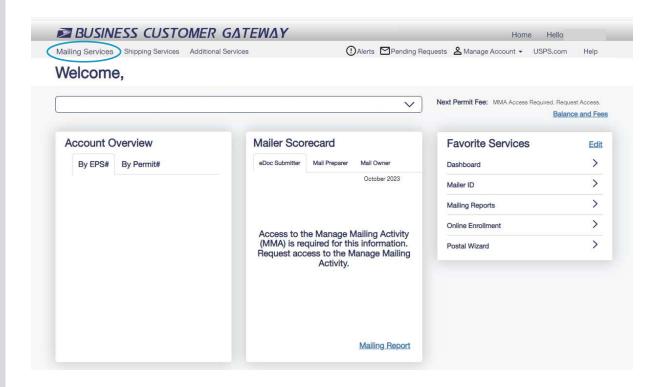
Access Your Account Enter Your Username & Password ① * indicates a required field **USPS®** Business Customer Gateway Find and manage USPS® services for your business. Forgot your username? ① Forgot your password? ① The United States Postal Service is serious about protecting your Welcome, BCG User! personal information. For added security, please consider changing PRIORITY MAIL RETURN SERVICE your password periodically. Here's what's happening today. USF Sign Up 95

BUSINESS CUSTOMER GATEWAY



2

Select "Mailing Services"

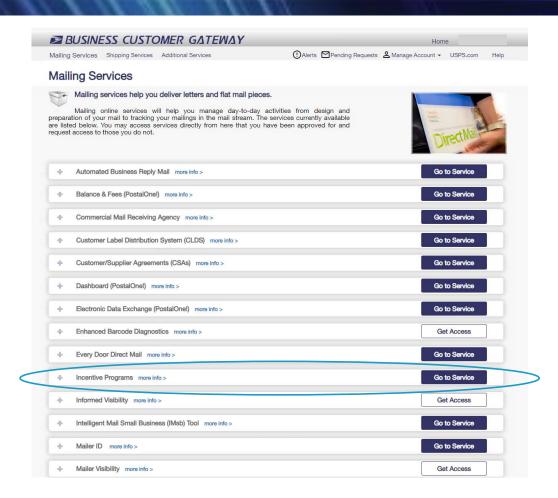




3

Go to "Incentive Programs" and select "Go to Service"

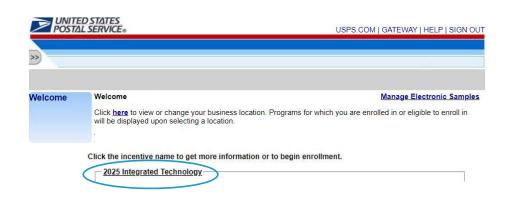
 If you do not have access to the Incentive Programs already you will need to click "Get Access" to submit your access request.





4

Select the 2025 Integrated Technology Promotion





5

Select "Begin Enrollment"





6

Select "Additional Contact Information", complete fields, and select "Save"

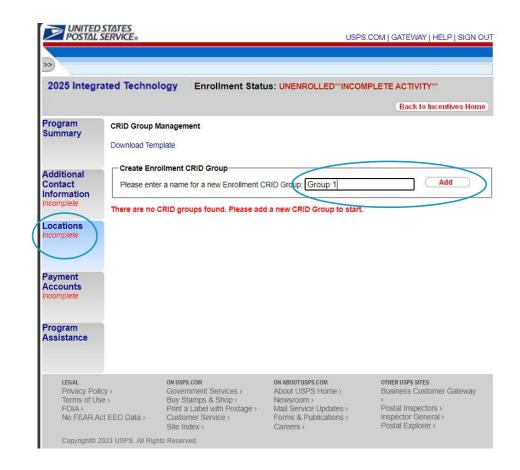




7

Select "Locations", enter a name for your CRID Group and select "Add"

- You will be adding CRIDs that you wish to partake in this promotion in the following steps
- A CRID group can have multiple CRIDs
- You will be able to create multiple CRID Groups
- A CRID can only be included in a single group

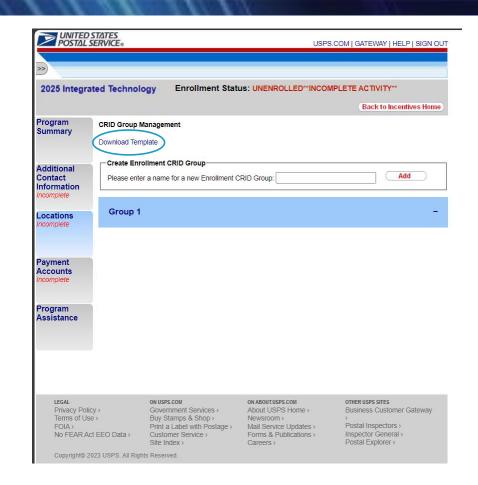




8

Select "Download Template", add the CRIDs you wish to partake in this promotion to Column A, and save to your computer

- Add the first CRID to Cell A1
- Add each additional CRID to the next row in Column A
- DO NOT add headers or other data

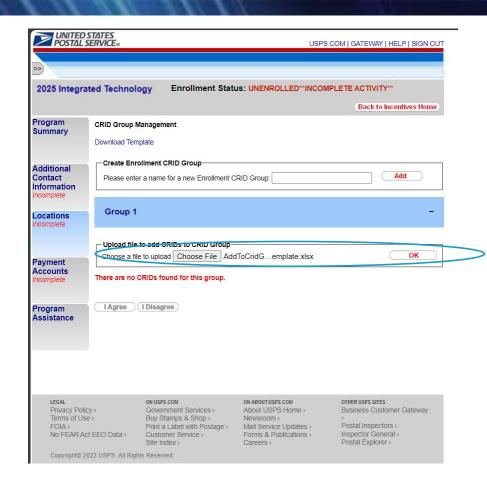




9

Add your file of CRIDs to your desired CRID Group:

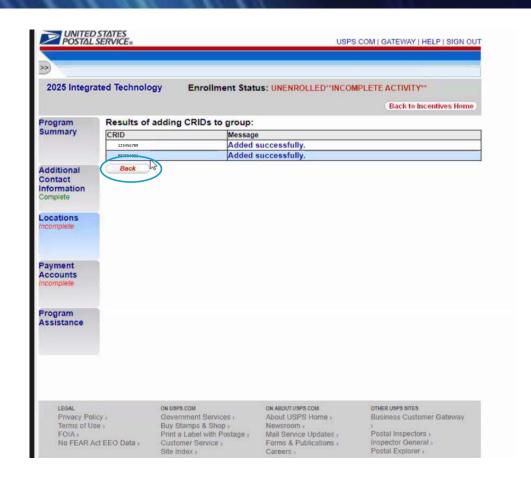
- Select "Choose File"
- Select your file of CRIDs from your computer to upload
- Select "OK"





10

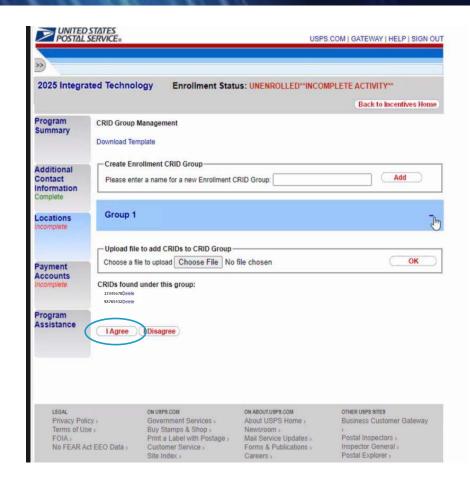
Review added CRIDs and select "Back"





11

Once you have completed creating CRID Groups and adding CRIDs to each group, select "I agree"





12

Select "Payment Accounts", confirm Permit Information, and select "I Agree"

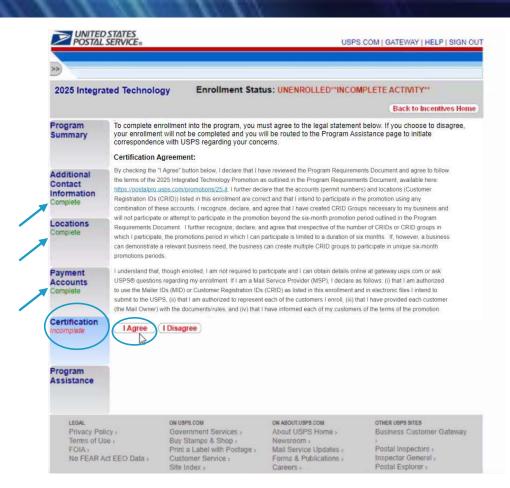
 If no Permits are listed, proceed with enrollment by selecting "I Agree"





13

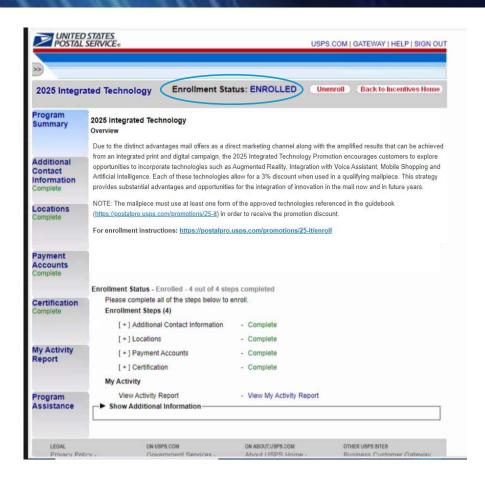
Once "Additional Contact Information", "Locations" and "Payment Accounts" are complete (denoted in green), select "Certification", review and select "I Agree"





14

When you have completed the enrollment, you will receive an email stating that you are enrolled in the Promotion that you selected, and your Enrollment Status will state "ENROLLED"



VIEW PROMOTION START/END DATE



View your promotion start/end date by selecting "My Activity Report"

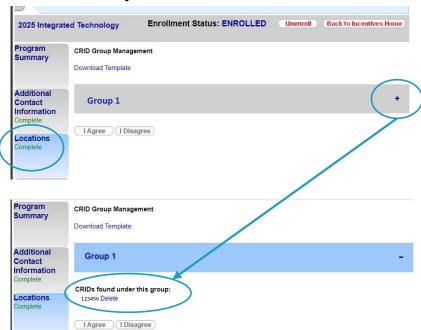
2025 Integra	ted Tech	nology	Enroll	lment	Status:	ENRO	LLED	Unen	roll (Ba	ick to Ince	entives Ho	me
Program Summary	Activity	is updated	on a daily ba	asis. Ea		ctivity F	See and see	total ma	il <mark>ing activit</mark> y	<i>i</i> .		
Additional Contact Information	Mailing	Start Date:	Mailing En					Date:				
Complete	Mailing Date	Company	Postage Statement	Mail Class	Permit Number	Permit Type	Finance Number	Total Pieces	Discount Amount	Total Postage	Mailing Group	Jo IE
Complete	Nothing found to display.											
	Downi	oad to Exce	1			V4021404040						
Payment Accounts	The C	RIDs for the	CRID group:	s and th		y CRID (ive start	6 1 26	ate assoc	iated with t	his enrolln	ent.	
Complete												
	Group ID	Group Name	CRID (0	C	ompany	Name		Start Date	End Date	Remain Days	
Certification Complete			CRID (10.00	ompany Compai				Date		
Certification	ID.	Name			10.00					Date	Days	

VIEW ENROLLED CRIDs and CRID GROUPS



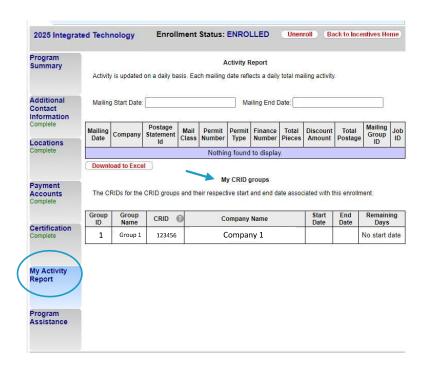
OPTION 1

- Select "Locations"
- Expand each CRID Group by selecting the "+" symbol



OPTION 2

Select "My Activity Report"



HOW TO EDIT ENROLLMENT

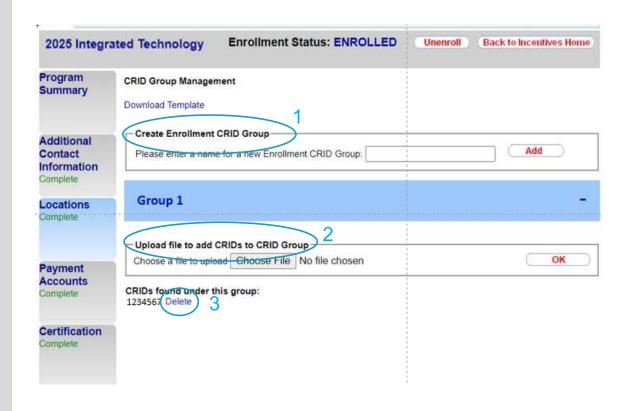


Once enrolled, you may:

1. Create new CRID Groups and add CRIDs

If the Promotion Period has not begun for a CRID Group:

- 2. Add CRIDs to CRID Groups
- 3. Delete CRIDs from CRID Groups



USE APPROPRIATE CCR CODE

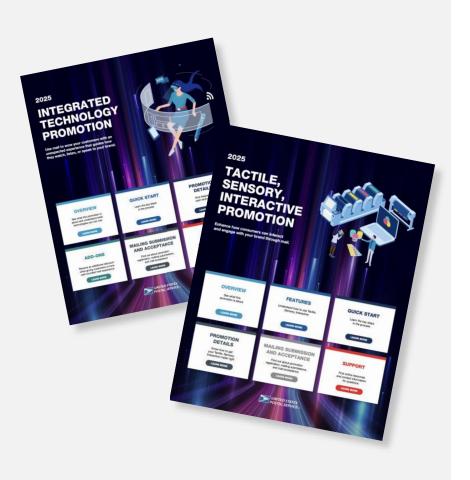




Integrated Technology (3% Discount)

RESOURCES





Promotion Guidebooks

The Guidebooks facilitate participation in each of the Promotions available and provide guidelines to users. Guidebooks can be found on each Promotion's PostalPro™ page:

postalpro.usps.com/promotions

How to Enroll Guide

Guide teaching participants how to register via the **Business Customer Gateway**:

postalpro.usps.com/promotions/how-to-enroll

For instructions on accessing the Mailing Promotions Portal, visit:

postalpro.usps.com/promotions/portal

RESOURCES



Further questions can be directed to the Promotions Office.

Participants must upload all mailpiece samples to the Mailing Promotions Portal for preapproval. Please do not email samples.

To access the Mailing Promotions Portal, visit:

postalpro.usps.com/promotions/portal

Please direct questions about promotion requirements to the Mailing Promotions Portal. For questions about Portal functionality, please contact:

mailingpromotions@usps.gov

Enrollment or Technical Assistance

For issues and concerns regarding enrollment or technical issues, please contact the PostalOne!® Helpdesk through the Mailing & Shipping Solutions Center (MSSC) by email or phone at: MSSC@USPS.gov or 1-877-672-0007.

In the Interactive Voice Response (IVR), customers will select option 2 (MSSC) and then option 3 (PostalOne!®) for assistance.

