



ACP Leadership Retreat **January 9-10, 2025**

Westgate Lakes Resort & Spa - Orlando, FL

Preliminary Schedule - Subject to Change

The ACP Revenue Summit is tailored for industry leaders focused on driving revenue and optimizing costs. This summit offers actionable strategies and insights to take back and implement within your organization for measurable impact.

Thursday, January 9, 2025

6:00 - 7:30 - Welcome Networking Reception

Friday, January 10, 2025

8:00 - 9:00 - Breakfast

9:00 - 10:00 - Opening Activity

10:00 - 12:00 - ACP Idea Lab: Boosting Revenue & Cutting Costs*

12:00 - 1:00 - Lunch

1:00 - 2:00 - ACP Idea Lab (Cont.): Boosting Revenue & Cutting Costs*

2:00 - 3:30 - Proven Strategies to Boost Your Bottom Line

3:30 - 3:45 - Coffee Break

3:45 - 4:15 - 2025 Industry Trends with Tim Bingaman

4:15 - 5:30 - Open Forum/Hot Topic Roundtable (publishing members only)

* To participate, each attendee must bring one revenue-generating or cost-saving idea to share. Presentations will be capped at 3-5 minutes per person, with a prize awarded to the presenter whose idea receives the most votes.