



**Together We Rise**

# **PHOENIX**

## **Leadership Retreat**

**Sept. 12-13, 2024**

**PRELIMINARY TOPIC SCHEDULE - SUBJECT TO CHANGE**

Updated 6/13/24

### **Thursday, September 12, 2024**

#### **Sessions**

- 3:30 - 4:25 Transform Your Brand: Strategies for Effective Rebranding Success
- 4:30 - 5:25 What's on Your Mind? Open Forum Roundtable
- 6:00 - 7:30 **Welcome Networking Reception**

### **Friday, September 13, 2024**

6:00 – 9:00 **Breakfast Available to Guests**

#### **Sessions**

- 8:00 – 8:55 Digital (Details TBD)
- 9:00 - 9:55 Mastering Self-Promotion: Elevate Your Company
- 10:00 – 10:30 **Coffee Break**
- 10:30 - 11:25 Creating Experiences: Best Practices for Running Contests & Events
- 11:30 – 12:25 Maximizing Impact: Mastering Email Campaigns & Newsletters
- 12:30 – 1:30 **Lunch**
- 1:30 – 2:25 From Vision to Reality: Navigating the Journey to Non-Profit Status
- 2:30 – 3:25 Expanding Reach: Exploring Circulation Options for Maximum Impact
- 3:30 – 4:00 **Coffee Break**
- 4:00 – 4:55 Building Your Future: Effective Succession & Cross-Training Strategies
- 5:00 – 5:55 Engage and Share: Open Forum Session - Successes & Key Takeaways

### **Friday Evening Offsite Activity**

Join us at Chase Field to watch the Arizona Diamondbacks play the Milwaukee Brewers while networking with your fellow attendees! The game starts at 6:40 and is within a short, 9-minute walk from the hotel. Discounted tickets must be pre-purchased (\$50 pp) through ACP in order to ensure you'll be seated with our group.